Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

- 1. (currently amended). A non-woven material comprising
 - a) a web of fibers; and
 - b) an aqueous emulsion binder comprising a water-dispersible polymer which is non-dispersible in aqueous solutions containing 0.5 weight percent or more of an inorganic salt, wherein said water-dispersible polymer comprises from 1 to 100 percent by weight of a hydrophilic monomer and from 0 to 99 percent by weight of at least one non-hydrophilic monomer, wherein a film formed from said polymer has a Tg of from -40 to +105°C, wherein the water-dispersible polymers are dispersible without the addition of any additives, wherein the binder is applied to the web of fibers at a solids level of from 2 to 60 percent, and wherein said material has a wet tensile strength in 3 percent aqueous inorganic salt solution of at least 100 g/in, and a wet tensile strength in tap water of at least 40 g/in, and wherein the hydrophilic monomer is an acidic monomer comprising a carboxylic acid, a dicarboxylic acid, a sulfonic acid, a phosphonic acid or a mixture thereof.
- (original). The non-woven material of claim 1 wherein said fibers have a length of less than
 5 cm.
- 3. (original). The non-woven material of claim 1 wherein said fibers have a length of less than 2 cm.
- (original). The non-woven material of claim 1 comprising 50 to 98 percent by weight of fibers.
- (original). The non-woven material of claim 1 comprising 70 to 85 percent by weight of fibers.
- 6. (original). The non-woven material of claim 1 wherein said material has a binder add-on of from 2 to 50 percent by weight.

- 7. cancelled.
- 8. (original). The non-woven material of claim 1 wherein said binder further comprises at least one component selected from the group consisting of plasticizers, tackifiers, fillers, humectants, surfactants, salts, fragrances, pigments, titanium dioxide, and encapsulated components.
- (original). The non-woven material of claim 1 having a web basis weight of from 20 to 200 gsm.
- 10. (original). A non-woven article comprising the non-woven material of claim 1.
- 11. (original). The non-woven article of claim 9 further comprising a lotion containing at least one ingredient selected from the group consisting of sodium chloride solution, preservatives, boric acid, bicarbonates, moisturizers, emollients, surfactants, humectants, alcohols, water, and fragrances.
- 12. (original). The non-woven article of claim 9 further comprising at least 0.5 percent by weight of inorganic salt, or a mixture of inorganic salts.